

Introduction and Seminar Organization

Methodological Questions of Chinese Economic Research

Dr. Ilker Gündoğan

Benedikt Lasar

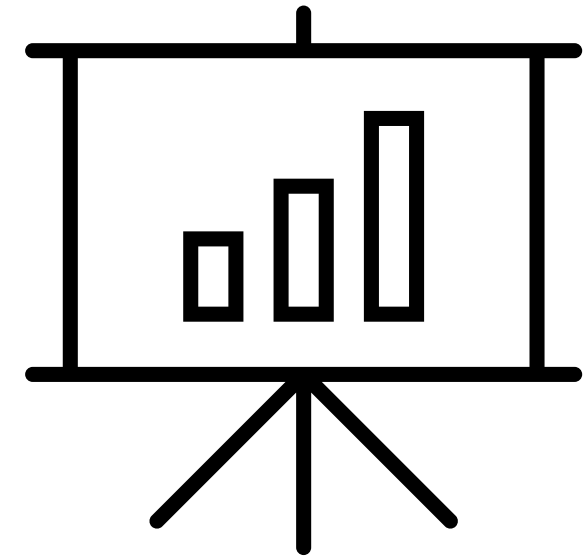
Discussion: The Research Process

What are the steps of an “ideal” research process?

Please discuss in small groups

Poll: Confidence in Research Skills

How confident are you in your
research skills?



MethQuest: Key Information

- Only course in the module “Methodological Questions of Chinese Economic Research”
- Compulsory for both CBE and CLE students
- Wednesday from 14:15 to 15:45 (s.t. or c.t?) in room 2.006 (Z6)
- WueCampus: MethQuest25

Schedule

	Date	Topic	Instructor(s)
1	30.04.2025	Introduction / Seminar organisation	Ilker & Benedikt
2	07.05.2025	Starting a research project	Benedikt
3	14.05.2025	Structuring a (policy) research project	Ilker
4	21.05.2025	Theory to analyse China's political economy	Ilker
5	28.05.2025	Case Study Analysis	Ilker
6	04.06.2025	Document Analysis and Expert Interviews	Ilker
7	11.06.2025	Economic Theory and China	Benedikt
8	18.06.2025	Pekingology, Laws, and Regulations	Benedikt
9	25.06.2025	Statistical Analysis	Benedikt
10	02.07.2025	Fieldwork in China	Ilker & Benedikt
11	09.07.2025	Writing a method(ology) chapter	Ilker & Benedikt
12	16.07.2025	Final discussion	Ilker & Benedikt

Learning Outcomes

Demonstrate understanding of methodological questions of business and economic research on China

Comprehensively evaluate different research designs and strategies in the context of studying China's Economy

Applying concrete methods of data collection and analysis in your own research

Communicate arguments effectively in writing



This course is...

...a collaborative effort to explore how to research the Chinese economy and business environment

...a conversation about the particularities of doing social science research in and on China

...a discussion about which research strategies are (most) appropriate for researching social phenomena in China

This course is not...

...a complete overview of methods on how to do research on and in China

...supposed to teach specific methods in all details and variants

...an introduction to statistics (but includes a session on it, thank your predecessors for voting for it)

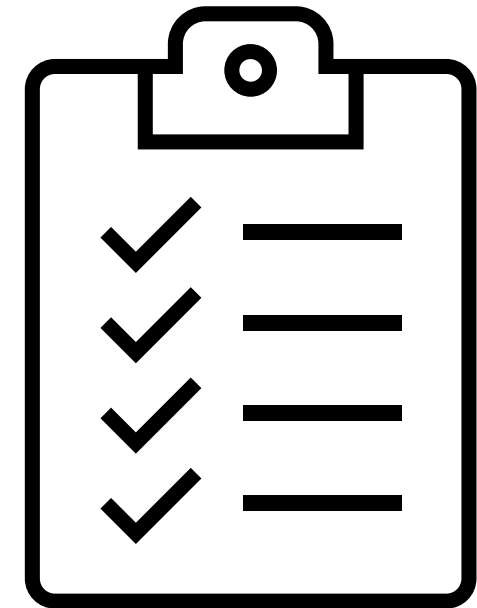
Class Attendance

We expect you to come to class

Attendance will be checked

We expect you to partake in class discussions

Class discussions will, for the most part, be based on essential reading materials that we expect you to read in advance



Term Paper

- 15 to 20 pages of text
- Any text beyond page 20 will not be considered
- Apply a qualitative, quantitative, or mixed-methods research design
- Write a decent theory, method(ology) and discussion chapter
- Submission deadline is 11:59 p.m. on **September 7** on WueCampus
- Please check the CBE wiki for more information on academic writing

Bonus: Research Proposal

- Your proposal must include:
 - One or more clearly stated research questions
 - A preliminary outline (i.e. Table of Contents)
 - A bibliography of literature you are planning on using
 - An abstract that lays out the theoretical background and method(s)
- Deadline is 11:59 p.m. on **June 28**

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1. Go to CrossAsia.org
2. Go to MyCrossAsia and click Registration
3. Fill out the form
4. Bring it to our office or the secretariat
5. Your account will be activated soon after

