

Master Orientation Tutorial 2022/23

Welcome to the Faculty of Economics at
the University of Würzburg!

MOT





Outline

- **Get to Know**
- University City of Würzburg
- Julius Maximilians University of Würzburg
- WueCampus
- WueStudy
- Study
- International Economic Policy
- Questions

Reception Speech of the Dean and Dean of Studies

Monday, October 17, 2022

03:00 PM

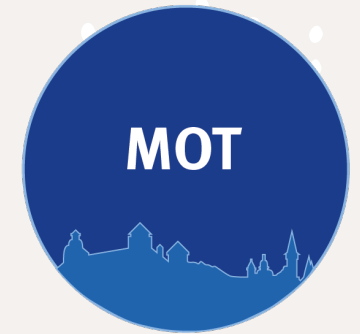
Sparkassenhörsaal



Prof. Dr. Axel Winkelmann



Prof. Dr. Martin Kukuk



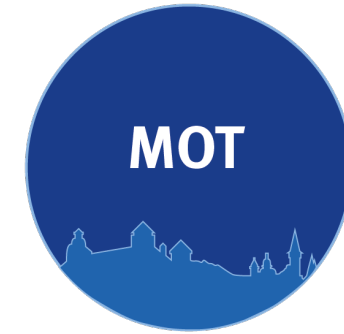
First Day 17. 10.22

16:00 PM Presentation study programm IEP

Prof. Dr. Hans Fehr

- Double Degree Programm with Verona/Genth
- Room 127
- Afterwards Wine Reception 18:00 PM behind the university

Master Orientation Tutorial



You can find the documents from the Master Orientation Tutorial here:



Course Name: WS22: MOT – Master-Orientierungstutorien

WiFi:

Eduroam

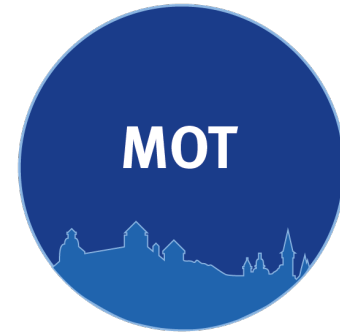
s-number@uni-wuerzburg.de + PW

Log-in: <https://www.rz.uni-wuerzburg.de/en/services/communication-services/wifi-wireless-network/wlan-eduroam-configuration/>



Regarding the start of the semester you can find more up-to-date information here: <https://www.wiwi.uni-wuerzburg.de/studium/orientierungstutorium/>

Further Announcements / Dates



- 14.10. – Kneipentour by ADF
- 16.10. – Stadtreally
- 17.10. – Semester Opening-Party in der Posthalle
- For those interested in stay abroad: Information event, Wed 30.11. from 6:00-8:00 PM in room 414

MOT



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University City of Würzburg

- University city of Würzburg
- Numbers & data:
 - 127.000 residents (28.000 students)
 - Area of 87.7 sqkm
 - Average age 42 years (that is young!)
- Many festivals and wine festivals
- Mild climate, excellent wines
- 100 sport clubs, 4 swimming pools
- Plenty of green, hardly any industry





University City of Würzburg

MOT



**Würzburg
Residence**

(UNESCO World
Heritage Site)



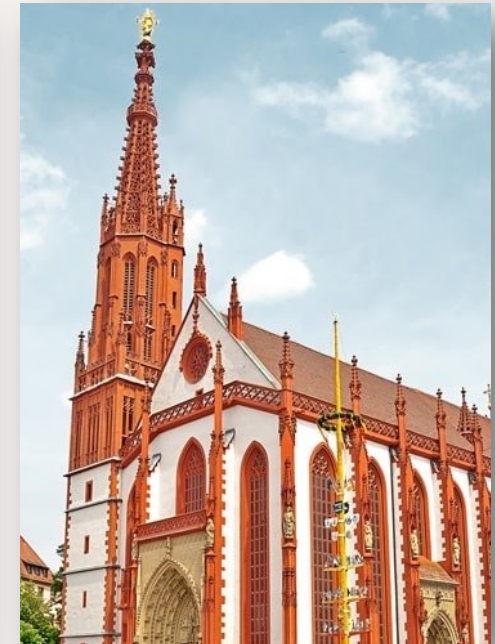
**Alte Mainbrücke (Old
Main Bridge) and
Marienberg Fortress**

Wine on the Old Main
Bridge + walking to the
fortress



Käppele

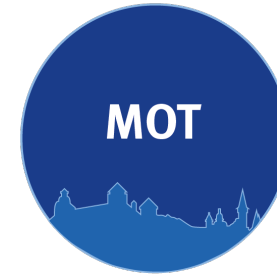
On the side of the
fortress



Marienkapelle

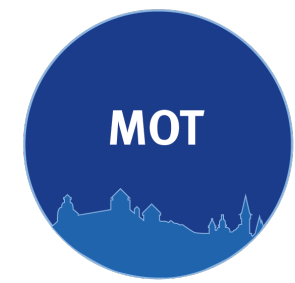
At the market square

Living in Würzburg



- Hofgarten Residenz (Court Garden of the Residence)
- Brückenschoppen
- Stadtstrand (city beach)
- Dallenbergbad (outdoor swimming pool)
- Beer gardens: Goldene Gans, Biergarten am Zollhaus, Würzburger Hofbräukeller
- Mainwiesen
- Lake Erlabrunn for bathing
- Bicycling tours
- Street musicians festivals
- Christmas market
- A lot of little cafés
- Ice skating





Hauptwohnsitz (Main Residence) in Würzburg

Initiative „Hauptwohnsitz in Würzburg“:

Würzburg – Meine Nr. 1: Mein Studienort – Mein Hauptwohnsitz

- With the motto „Würzburg – Meine Nr. 1: Mein Studienort – Mein Hauptwohnsitz“, the city of Würzburg will reimburse the costs of the semester ticket onetime for registrations from the winter semester 17/18 onwards.
- Attractive book of vouchers worth more than 100€
- Request form, e.g. in the city hall (information desk Bürgerbüro (citizens' office)) or in the Studentenhaus (student house) (1st floor in front of the cash desk)

<https://www.wuerzburg.de/studium/aktion-hauptwohnsitz/index.html>

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University of Würzburg

Julius Maximilians University of Würzburg

- Founded in 1402
- Re-founded in 1582
- 14 Nobel Prize winners
- 10 faculties, 55 institutes, 24 clinics, 229 chairs
- 10.000 employees
- 26.300 students (status 09/2021)



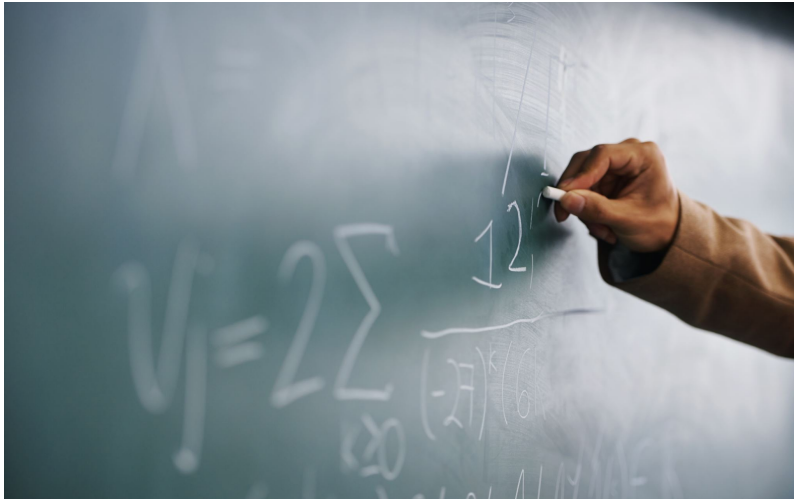
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Faculty of Business Management and Economics

Founded in 1968

2 Institutes:

- **Department of Business Management: 12 chairs, 2 junior professorships, Prof. Otto**
- **Department of Economics: 7 chairs, 1 senior professorship, 1 junior professorship, Prof. Mayer**
- **Continuous expansion of the range of courses**



MOT

Degree Courses

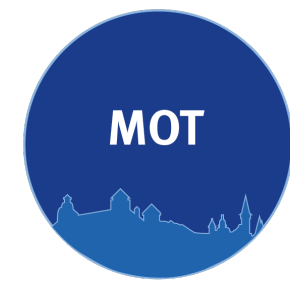
4 Bachelor Degree Courses:

- **Business Management and Economics**
- **Business Information Systems**
- **Business Mathematics (Faculty of Mathematics and Computer Science)**
- **Business Management and Economics as minor (60 ECTS)**

6 Master Degree Courses:

- **Management**
- **International Economic Policy**
- **Information Systems**
- **Business Mathematics (Faculty of Mathematics and Computer Science)**
- **China Business and Economics (Faculty of Sinology)**
- **China Language and Economy (Faculty of Sinology)**

Student ID Card



- Must be activated once and then validated once per semester
- Validation machine, e.g. at the Neue Uni next to the cash loading machine
- Can be loaded with credit (EC, cash) and so serves as a means of payment, e.g. in the cafeteria and at the photocopiers
- Provides access to the CIP pools
- Serves for identification in the university library
- With the corresponding imprint it functions as a semester ticket on buses, tramways and Deutsche Bahn (DB)



Geld-Check-App: Mensa Card



Guthaben & Ausgaben im
Überblick

Area of Validity of the Public Transport Pass Verkehrsunternehmensverbund Mainfranken (VVM)



Semester Fees

Current semester fee of €142,70 per semester – will be charged upon enrolment and re-registration

- This consists of the public transport pass (*Semesterticket*) of €40
- And the Student Services fee (*Studentenwerk* fees) of €62
- Validity: full six months (Oct 01 – Mar 31 & Apr 01 – Sep 30)
- Further information:
 - <https://www.uni-wuerzburg.de/en/studying-at-jmu/studienangelegenheiten/beitraegeundgebuehren/public-transport-pass-semesterticket/>

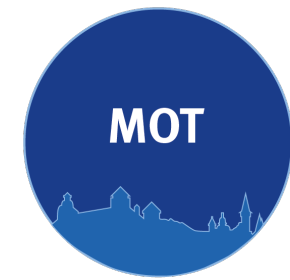


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Sports Centre

- University sports at many different sports facilities
- Many different sports possible, such as swimming, climbing, beach volleyball, tennis, fitness
- <https://www.hochschulsport-wuerzburg.de/index.php>
- During Corona unfortunately very limited at the moment

Julius Maximilians University of Würzburg



- Office of the Dean of Studies Faculty of Business Management and Economics: <https://www.wiwi.uni-wuerzburg.de/en/faculty/office-of-the-dean-of-studies/>
- Fachschaft WiWi (Student Body of the Faculty of Business Management and Economics): <https://www.wiwi.uni-wuerzburg.de/fachschaft/startseite/>
- ADF WiWi e.V.: <https://www.wiwi.uni-wuerzburg.de/fachschaft/adf-wiwi-ev/wer-sind-wir/>
- University Library: <https://www.bibliothek.uni-wuerzburg.de/en/home/>
- Zentrum für Sprachen: <https://www.uni-wuerzburg.de/zfs/startseite/>
- Sports Centre: <https://www.uni-wuerzburg.de/hochschulsport/startseite/>
- Information Technology Centre: <https://www.rz.uni-wuerzburg.de/startseite/>
- Writing Centre: <https://www.uni-wuerzburg.de/en/schreibzentrum/homepage/>
- Career Centre: <https://www.uni-wuerzburg.de/en/career/home/>
- Family, Equal Opportunities, Inclusion: <https://www.uni-wuerzburg.de/en/chancengleichheit/equal-opportunities/>
- International: <https://www.uni-wuerzburg.de/en/international/home/>
- University Outpatient Clinics for Psychotherapy: <https://www.psychologie.uni-wuerzburg.de/hochschulambulanz/kontakt/>

WLAN at the University

WiFi eduroam configuration

Use eduroam® CAT (Configuration Assistant Tool) for setting up eduroam. The installer will automatically configure access to eduroam on your device. You only need an active internet connection, e.g. via mobile network or @BayernWLAN and a user account of the university.



What do you have to do?

- start a browser on your device, e.g. Firefox, iOS / macOS Safari, there is an app necessary for Android "Specially for ..."
- visit the site <https://cat.eduroam.org>
- download the eduroam® installer from this site
- follow the instructions for configuration

Login: your eduroam user name is always <username>@uni-wuerzburg.de

Therefore, please add @uni-wuerzburg.de to your username (the one you login to WueStudy for example). Attention: it is not your e-mail address.

► Specially for Android

Problem with the connection to eduroam?

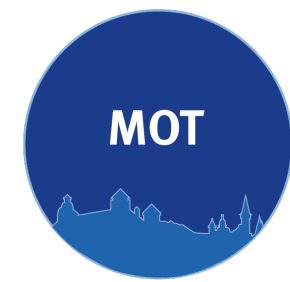
In general, we recommend deleting all eduroam profiles and reinstalling eduroam by using the CAT tool in case of problems.

Make sure you use the correct username (s.....@uni-wuerzburg.de).

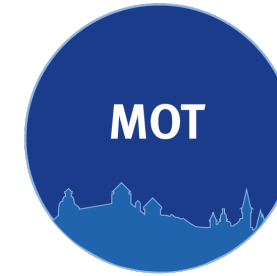
The password is the same one you use to log in to the mail program or WueStudy.

It often helps to switch WiFi off and on again. Then reconnect to eduroam.

With iPhones and iPads, the eduroam connection is sometimes only established after several connection attempts.



To the
website



Here you can download the Office programs for free

Log-in with user data of RZ
(Rechenzentrum, information technology centre)

<https://www.studisoft.de/shibboleth/shibdelayf>

StudiSoft

Login

Das Portal **StudiSoft** benötigt eine Anmeldung. Diese erfolgt via Shibboleth. Bitte wählen Sie Ihre Hochschule aus der Liste aus und klicken Sie auf 'Anmelden'. Sie werden anschließend auf die Anmeldeseite Ihrer Hochschule weitergeleitet, an der Sie sich anmelden müssen. Nach erfolgreicher Anmeldung gelangen Sie in das Portal.

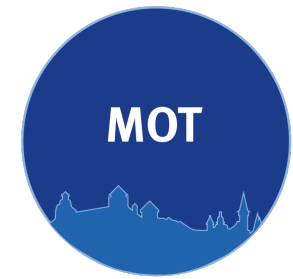
Universität Würzburg ▼

Login

Sanderring 2

!Tour of the building!

- Library of the faculty and central library (due to current lending/learning conditions, please check the library's homepage)
- Validation station/EC loading station
- Examination rooms for smaller exams possibly here in the building (e.g. Audimax, HS 166, Sparkassen-HS, CIP-Pools)



MOT



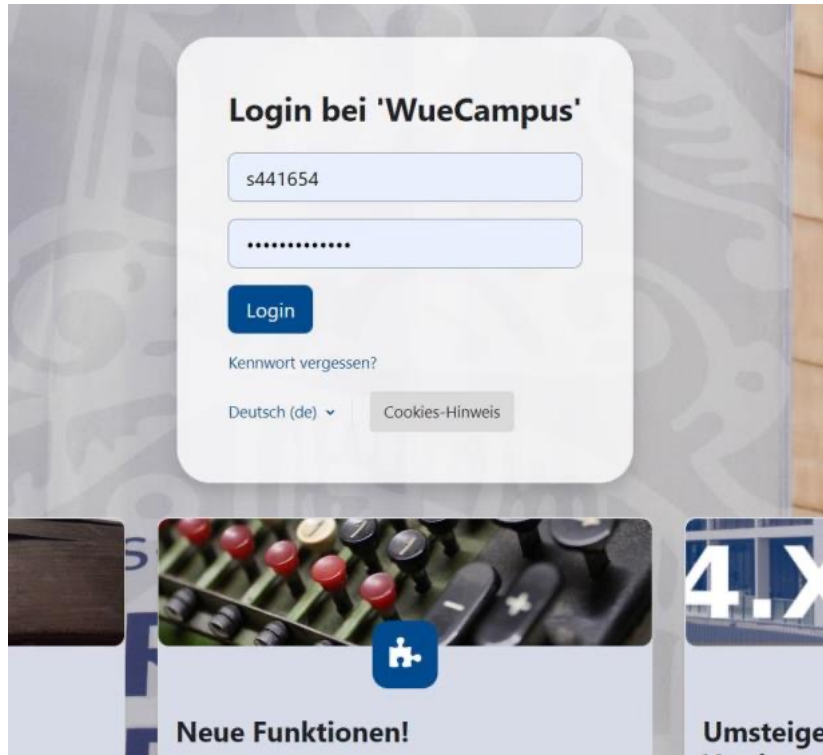
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WueCampus2:

- University-wide eLearning platform of the information technology centre (Rechenzentrum)
- <https://wuecampus2.uni-wuerzburg.de>
- Log-in with information technology centre identification (RZ user data).
- Provision of materials, lecture materials, and communication of chairs, faculty, etc.
- Note: Activation of the RZ user account is required to use the system. The activation steps are explained in the president's welcome e-mail.

WueCampus2: Startpage



The screenshot shows the WueCampus2 user interface. At the top, there is a navigation bar with the 'wue campus' logo, a 'Dashboard' link, a 'Meine Kurse' dropdown menu, and user information including a notification bell, a chat icon with a '4' badge, a language selector 'CZ', and a 'Bearbeiten' toggle. Below the navigation bar is a large banner image of a modern building with the 'wue campus' logo overlaid. To the left of the banner is the text 'Your Courses'. Below the banner are three buttons: 'WueCampus-Newbie' (with a person icon), 'Alle Kurse' (with a book icon), and 'FAQ' (with a question mark icon). Below these buttons is a 'Dashboard' section containing a search bar labeled 'Kurse suchen' with the placeholder text 'Name oder Veranstaltungsnummer' and a search icon. At the bottom, there is a section titled 'Zuletzt besuchte Kurse' with navigation arrows. Two red arrows are present: one pointing to the 'Dashboard' link in the top navigation bar, and another pointing to the 'Alle Kurse' button.

UNI WÜ wue campus Dashboard Meine Kurse

🔔 4 CZ Bearbeiten

Your Courses

wue campus

WueCampus-Newbie Alle Kurse FAQ

Dashboard

Kurse suchen

Name oder Veranstaltungsnummer 🔍

Zuletzt besuchte Kurse < >

WueCampus2: How to find courses?

The screenshot shows the WueCampus2 website interface. At the top, there is a navigation bar with the UNI WU logo, the text 'wue campus', and links for 'Dashboard' and 'Meine Kurse'. On the right side of the navigation bar, there are icons for notifications, a chat bubble with a red '4', and a language selector 'CZ'. Below the navigation bar, there are three main buttons: 'WueCampus-Newbie' (with a green person icon), 'Alle Kurse' (with a blue book icon), and 'FAQ' (with a red question mark icon). The main content area is titled 'Wintersemester 2022/2023'. Below this title, there is a dropdown menu for 'Kursbereich' with a 'Mehr' button. A search bar is prominently displayed, containing the text 'Wintersemester 2022/2023' and a search button with a magnifying glass icon. The search bar is highlighted with a red circle. Below the search bar, there is a list of course categories with expandable arrows: 'Veranstaltungen für Hörer/-innen aller Fakultäten', 'Einführungsveranstaltungen zum Studienbeginn', 'Modulstudien', 'Lehramtsstudiengänge', 'Weitere Angebote der Fakultäten und Graduiertenschulen', 'Master- und Aufbaustudiengänge', and 'Grundständige Studiengänge (Bachelor, ...)'. A link 'Alles aufklappen' is located on the right side of the list. At the bottom right, there is an information icon 'i'.

WueCampus2: How to enter courses?

The screenshot shows the WueCampus2 interface. At the top, there is a navigation bar with the UNJ WÜ logo, the text 'wue campus', and links for 'Dashboard' and 'Meine Kurse'. On the right, there are notification icons and a language selector 'CZ'. Below the navigation bar, the main section is titled 'Management / Business Management'. Under this title, there is a filter for 'Kursbereich' set to 'Mehr'. A dropdown menu shows the selected semester: 'Wintersemester 2022/2023 / Master- und Aufbaustudiengänge / Management / Business Management'. Below this is a search bar labeled 'Kurse suchen' with a magnifying glass icon. To the right of the search bar is a link 'Alles aufklappen'. Below the search bar, there are two expandable sections: 'Sonstige Veranstaltungen' and 'Frühere Studiengangversionen'. The 'Frühere Studiengangversionen' section is expanded, showing three course cards. Each card has a header image of a university building, a title, a subtitle, and a list of lecturers. A red arrow points to the third course card, 'WS22:Seminar: Digital Marketing Strategy (Ma...)'.

Management / Business Management

Kursbereich Mehr ▾

Wintersemester 2022/2023 / Master- und Aufbaustudiengänge / Management / Business Management ▾

Kurse suchen 🔍

Alles aufklappen

► Sonstige Veranstaltungen

► Frühere Studiengangversionen

WS22:Seminar: Supply Chain Competition...
Kursbereich: Management / Business Management ⓘ 🔍
Kursbetreuer: Kai Günder

WS22:Fallstudien zum Ertragssteuerrecht - Pra...
Kursbereich: Management / Business Management ⓘ
Kursbetreuer: Sophie Bakowies, Dirk Klesewetter, André Machwart, Jasmin Vötisch, Josef Wunderlich

WS22:Seminar: Digital Marketing Strategy (Ma...
Kursbereich: Management / Business Management ⓘ 🔍
Kursbetreuer: Jana-Kristin Prigge

WueCampus2: Summary

- Courses can be subscribed to in WueCampus2 via the faculty module catalogue.
- If course is password protected: Announcement usually in the first course or by the chair on the chair's homepage or in WueStudy.

Very important!

- Course „WiWi-Studienberatung“ for information from the faculty, no password
- Additionally, in the course „WiWi-Studienberatung“ enter the distribution list for the **respective study program**.
- „MOT – Masterorientierungstutorium“ for the documents from the MOT

MOT



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- **WueStudy**
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- Central administration program: Study planning, module catalogue, timetable, exam registration, transcript of records, certificates, re-registration, etc.
- <https://wuestudy.zv.uni-wuerzburg.de>
- Log-in with the RZ identifier (s-number) (user data of the information technology centre)
- Information whether a course takes place online or in presence

WueStudy: Homepage

UNI WUE **WUESTUDY**

Home Admission Courses Links Help Deutsch

User name Password **Login** [Lost login data?](#)

All about studying

Search for courses Search for courses of the university	Show university course catalog Courses offered by the university	Help FAQ, video tutorials
WueCampus E-learning at the university	Webmail Your university mailbox	WueAddress People at the university

Application and enrollment

Register Register for application and enrollment	Email verification Verify your email after your registration	FAQ Frequently asked questions about application and enrollment
Video tutorials Video tutorials about application and enrollment		



Log-in with RZ-number

UNIVERSITÄT WUESTUDY search menu

My studies Courses Login settings Links Help Deutsch

My Messages

There are currently no messages available.

[Activate push-notifications](#)

[Subscribe to feed](#)

[Renew feed security measures](#)

Currently registered examinations

Currently registered examinations based on courses you visit. Complete list of examinations can be found in your study planner and in the course catalog.

No results found.

New messages and announcements, e.g. grades or status of re-registration

My courses and assessments Registrable examinations Help

Registered courses and examinations Currently possible examination registrations for your courses WueStudy help and behind the scenes

WueCampus Webmail WueAddress

E-learning at the University Your university mailbox People at the university

HISinOne



You are here: [Home](#) > [My studies](#) > [Student services](#)

Student services

Student status

Pictures

Contact data

Payments

Bank account and mandate

Official documents

Reports

master data sheet:

master.data.sheet.(English)

master.data.sheet.(German)

Certificates of the Student Affairs:

Certificate for presentation to Deutsche Rentenversicherung (with verification code)

Certificate of fees paid (with verification code)

Certificate of university semesters studied (with verification code)

Certificate pursuant to Section 9 BAföG (with verification code)

Disenrolment certificate (with verification code)

Enrolment certificate (with verification code)

Rolling card

Certificates for grades and examinations:

List of all course and examination achievements (with verification code)

List of assessments for which student has registered (with verification code)

List of assessments student has passed (with verification code)

List of modules student has passed (with verification code)

You are here: [Home](#) > [My studies](#) > [Student services](#)

Student services

[Student status](#) [Pictures](#) [Contact data](#) [Payments](#) [Bank account](#)

Reports

master data sheet:

- [master.data.sheet.\(English\)](#)
- [master.data.sheet.\(German\)](#)

Certificates of the Student Affairs:

- [Certificate for presentation to Deutsche Rentenversicherung \(with verification code\)](#)
- [Certificate of fees paid \(with verification code\)](#)
- [Certificate of university semesters studied \(with verification code\)](#)
- [Certificate pursuant to Section 9 BAföG \(with verification code\)](#)
- [Disenrolment certificate \(with verification code\)](#)
- [Enrolment certificate \(with verification code\)](#)
- [Polling card](#)

Certificates for grades and examinations:

- [List of all course and examination achievements \(with verification code\)](#)
- [List of assessments for which student has registered \(with verification code\)](#)
- [List of assessments student has passed \(with verification code\)](#)
- [List of modules student has passed \(with verification code\)](#)

Customize 'Certificate for presentation to Deutsche Rentenversicherung (with verification code)'

Report settings

Semester Wintersemester 2021/22 ⓘ

[Create PDF](#) [Cancel](#)

Certificate as PDF

Exam Registration

Sie sind hier: [Startseite](#) > [Mein Studium](#) > [Studienplaner](#)
Studienplaner MA 1-HF Management HF konsek.Ma. (2018)

[Druckansicht](#)

Termine Sommersemester 2021

In Prüfungsordnung suchen

Struktur der Prüfungsordnung - Alle Studiensemester	Aktionen	Status
Master (120 ECTS) Management - 2018		
Wahlpflichtbereich 1: Majors - 60 ECTS		
Digital Business Strategy - 60 ECTS		
Core - 20 ECTS Mehrfach zugeordnete Elemente:		
126273 - Digital Marketing I		
12-M-EC1-182-m01 E-Commerce I - 5 ECTS		
12-M-UGF1-182-m01 Corporate Entrepreneurship - 5 ECTS		
12-M-UGF3-182-m01 Digital Entrepreneurship - 5 ECTS		
12-M-IBS-182-m01 E-Business Strategies - 5 ECTS		
Core Electives - 40 ECTS Mehrfach zugeordnete Elemente:		
126269 - E-Commerce I		
126270 - Corporate Entrepreneurship		
126271 - Digital Entrepreneurship		
126272 - E-Business Strategies		
126277 - Digital Marketing II		
126177 - Communication in Business and Economics		
126273 - Digital Marketing I		

Exam registration (only during registration period, therefore currently no button visible)

Grey: exams already taken

Re-Enrolment via WueStudy

The screenshot displays the WueStudy portal interface. At the top, the 'UNI WU WUESTUDY' logo is on the left, and a 'search menu' input field is on the right. Below the logo, a breadcrumb trail reads 'You are here: Home > My studies > Student services'. The 'Student services' link is circled in red. A horizontal menu below the breadcrumb contains several options: 'Student status' (circled in red), 'Pictures', 'Contact data', 'Payments', 'Bank account and mandate', and 'Official documents'. On the left side of the page, a grid of service tiles is visible. An arrow points to the 'Student services' tile, which lists 'Certificates, personal details, payments'. To the right of the 'Student status' menu item, a box titled 'Actions' contains a link '→ Re-enrol', which is also circled in red. A red arrow points from the 'Re-enrol' link back towards the 'Student services' tile in the left-hand grid.

UNI WU WUESTUDY search menu

You are here: Home > My studies > Student services

Student services

Student status Pictures Contact data Payments Bank account and mandate Official documents

Study planner with module plan
Register for assessments and courses, module plan

My achievements
Grades, study history

Schedule
Enrolled courses in weekly overview

Student services
Certificates, personal details, payments

Search for courses
Search for courses of the university

Show university course catalog
Courses offered by the university

My courses and assessments
Registered courses and examinations

Registrable examinations
Currently possible examination registrations for your courses

Help
WueStudy help and behind the scenes

WueCampus
E-learning at the University

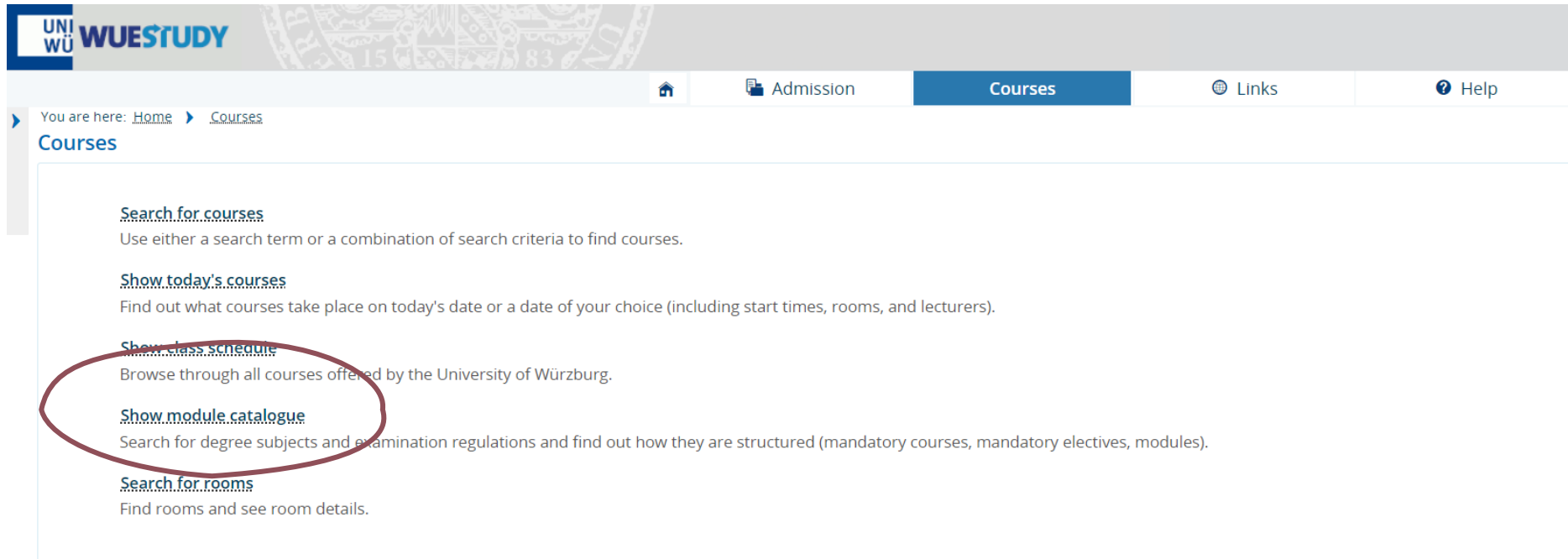
Webmail
Your university mailbox

WueAddress
People at the university

Actions
→ Re-enrol

Module Catalogue

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The screenshot shows the 'WUESTUDY' portal interface. At the top, there is a navigation bar with links for 'Home', 'Admission', 'Courses' (which is highlighted), 'Links', and 'Help'. Below the navigation bar, the 'Courses' section is displayed. It contains several links and descriptions:

- [Search for courses](#)
Use either a search term or a combination of search criteria to find courses.
- [Show today's courses](#)
Find out what courses take place on today's date or a date of your choice (including start times, rooms, and lecturers).
- [Show class schedule](#)
Browse through all courses offered by the University of Würzburg.
- [Show module catalogue](#)
Search for degree subjects and examination regulations and find out how they are structured (mandatory courses, mandatory electives, modules).
- [Search for rooms](#)
Find rooms and see room details.

The link 'Show module catalogue' is circled in red.

Overview Course Offer

Struktur der Prüfungsordnung - Alle Studiensemester

[-] Master (120 ECTS) Management - 2018

[-] Wahlpflichtbereich 1: Majors - 60 ECTS

[-] Digital Business Strategy - 60 ECTS

[-] Core - 20 ECTS

Mehrfach zugeordnete Elemente:

↔ 126273 - Digital Marketing I

[+] 12-M-EC1-182-m01 E-Commerce I - 5 ECTS

[+] 12-M-UGF1-182-m01 Corporate Entrepreneurship - 5 ECTS

[+] 12-M-UGF3-182-m01 Digital Entrepreneurship - 5 ECTS

[+] 12-M-IBS-182-m01 E-Business Strategies - 5 ECTS

[-] Core Electives - 40 ECTS

Mehrfach zugeordnete Elemente:

↔ 126269 - E-Commerce I

↔ 126270 - Corporate Entrepreneurship

↔ 126291 - Digital Entrepreneurship

↔ 126272 - E-Business Strategies

↔ 126277 - Digital Marketing II

↔ 126177 - Communication in Business and Economics

↔ 126273 - Digital Marketing I

[+] 12-M-UGF2-182-m01 Corporate Strategy - 5 ECTS

[+] 12-M-EC2-182-m01 E-Commerce II - 5 ECTS

[+] 06-MK-MKW1-Ex-182-m01 Rezeption und Wirkung von Massenmedien - 5 ECTS

[+] 12-GPU-182-m01 Business Software 1: Systemgestützte Unternehmensführung - 5 ECTS

MOT

Overview Course Offer

Struktur der Prüfungsordnung - Alle Studiensemester	
-	Master (120 ECTS) Management - 2018
-	Wahlpflichtbereich 1: Majors - 60 ECTS
-	Digital Business Strategy - 60 ECTS
-	Core - 20 ECTS
	Mehrfach zugeordnete Elemente:
	↔ 126273 - Digital Marketing I
-	12-M-EC1-182-m01 E-Commerce I - 5 ECTS
+	326415 - E-Commerce I - 5 ECTS
-	10512000 - E-Commerce I - Vorlesung
	1. Parallelgruppe E-Commerce I E-Commerce Strategies in Business Practice #WueOnline Donnerstag, 15.04.2021 - 27.05.2021 von 08:30 bis 12:00 wöchentlich
+	12-M-UGF1-182-m01 Corporate Entrepreneurship - 5 ECTS
+	12-M-UGF3-182-m01 Digital Entrepreneurship - 5 ECTS
+	12-M-IBS-182-m01 E-Business Strategies - 5 ECTS

Overview Course Offer

Sie sind hier: [Startseite](#) > [Mein Studium](#) > [Studienplaner](#)

Detailansicht

E-Commerce I | 10512000 | Veranstaltung

Zurück [🔗](#)

Semester Sommersemester 2021

Grunddaten **Parallelgruppen / Termine** Vorlesungsverzeichnis Module / Studiengänge Dokumente

E-Commerce I | E-Commerce Strategies in Business Practice #WueOnline

What?

[Für Stundenplan vormerken](#) [Daten für iCalendar \(.ics\) exportieren](#) [Einzeltermine anzeigen](#)

Semesterwochenstunden

2.0

Maximale Anzahl Teilnehmer/-innen

12

Lehrsprache

englisch

Who?

Verantwortliche/-r

• Prof. Dr. Jana-Kristin Prigge

	Rhythmus	Wochentag	Von - Bis	Ausfalltermin	Startdatum - Enddatum	Erw..Tn.	Bemerkung	Durchführende/-r	Raum
⚠	wöchentlich	Do	08:30 - 12:00	• 13.05.2021	15.04.2021 - 27.05.2021				

Where?

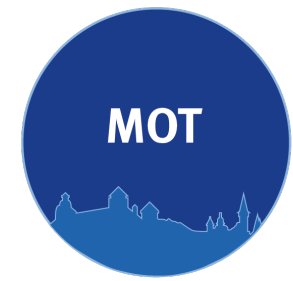
When?

MOT



Outline

- Get to Know
- University City of Würzburg
- Julius Maximilians University of Würzburg
- WueCampus
- WueStudy
- **Study**
- International Economic Policy
- Questions



Dates and Deadlines

- Lecture period: Oct 17 2022 until Feb 10 29, 2023
- Examination period usually starts around two weeks after the lecture period (one week off after lectures)
- **Important:** Re-enrolment in order to remain enrolled: **Re-enrolment for the summer semester 2023: 10.01. – 23.01.2023**
- WS 2022/23: https://www.uni-wuerzburg.de/fileadmin/32020000/Ref_2.2_-_SG_1/Fristen_Termine/Termine20222.pdf
- General: <https://www.uni-wuerzburg.de/en/studying-at-jmu/studienangelegenheiten/dates-and-deadlines/>



Student Organizations at the Faculty

- Fachschaft (student body of the faculty)
- ADF
- Contact & Cooperation
- iac
- Studentisches Börsenforum
- Sneep ethics & economics
- Lokalgruppe des BDVB (Bundesverband der Volks- und Betriebswirte)

Further Offers of the University

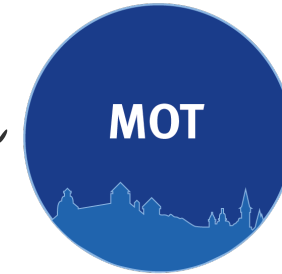
- Career Centre
- Computer courses at the information technology centre
- Courses/ counseling at the writing centre or study workshop (Studienwerkstatt)
- Courses at the university library
- Courses at the Zentrum für Mediendidaktik
- Courses at the GSiK Project (Global Systems Intercultural Competence)
- Zentrum für Sprachen (ZFS)



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**Subject-Specific Guidelines
(Fachspezifische
Bestimmungen, FSB) for the
Master Degree Course
International Economic Policy**



FSB Master International Economic Policy

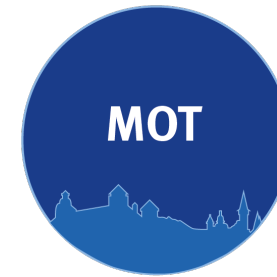
- Fachspezifische Bestimmungen for the master degree course International Economic Policy, read these carefully
- This lists exactly which modules must/can be taken and how many ECTS must be accumulated in which area, etc.
- Segmentation of the compulsory elective courses and which modules these comprise
- https://www.uni-wuerzburg.de/fileadmin/32020000/Ordnungen/Inter.Economic_Policy-MA120-4aes-20210609-kon-Netz.pdf



Fast Track Change

- Change of the examination regulations in April
- Extension of the lecture program
- New PO soon online
- Already included in the wuestudy course catalog

*Infos, Notes, and Tips for
the Master Degree Course
International Economic
Policy*



Programme Structure IEP (1/4)

1. Term	2. Term	3. Term	4. Term	ECTS
Core				20
Core Electives				40
	Electives			20
		Seminar		10
			Thesis	30
30	30	30	30	120

Study plan and suggested workloads

- 1. – 3. semester: 5 – 6 courses per semester + 1 seminar
- 4. semester: Master's thesis

Programme Structure IEP (2/4)

- **Core area (4 out of 6 possible modules, 20 ECTS credits)**
 - Advanced Macroeconomics (**winter term**)
 - Advanced Microeconomics (**summer term**)
 - Econometrics 1 (in English language: **summer term**, in German language: **winter term**)
 - Strategic Decisions and Competition (**winter term**)
 - Policy Evaluation Methods (**summer term**)
 - Business Cycles (**summer term**)

Programme Structure IEP (3/4)

- **Core Elective area (8 modules, 40 ECTS)**
- A wide variety of modules from the following fields:
 - Empirical Methods
 - Monetary Economics
 - International Economics
 - Industrial Economics and Competition
 - Labor Economics
 - Public Finance
 - Decision Theory

Programme Structure IEP (4/4)

- **Elective area (4 modules, 20 ECTS credits)**
 - A broad range of modules in economics and business, as well as courses taken at partner universities and specific project seminars
- **Seminar (10 ECTS credits)**
 - Policy-oriented or research-oriented seminar
- **Master's thesis (30 ECTS credits)**
 - It is possible to write the Master's thesis either in the field of economics or business management.

Exemplary Timetable IEP (1/2)



- **Steps**
 - Which focus? Which courses?
 - Which courses in which semester?
 - Every semester create your timetable (in WueStudy)

Exemplary Timetable IEP (2/2)

MOT

Time	Monday	Tuesday	Wednesday	Thursday	Friday
08:00 AM – 10:00 AM					
10:00 AM – 12:00 PM	Strategic Decisions and Competition, lecture	Ökonometrie 1, lecture (end date: Nov 30, 2021)	Ökonometrie 1, lecture (end date: Dec 1, 2021)	Theory of Industrial Organization, lecture	
		Ökonometrie 2, lecture (start date: Dec 7, 2021)	Ökonometrie 2, lecture (start date: Dec 8, 2021)		
12:00 PM – 14:00 PM				Ökonometrie 1, exercise (end date: Dec 23, 2021)	
				Ökonometrie 2, exercise (start date: Jan 13, 2022)	
14:00 PM – 16:00 PM	Theory of Industrial Organization, exercise	Experimental Economics, seminar		Strategic Decisions and Competition, exercise	
16:00 PM – 18:00 PM			Advanced Macroeconomics, exercise	Advanced Macroeconomics, lecture	

Key

Core

Core Electives

Seminar (1/3)

- In the area **Seminars** a seminar is to be taken at a chair of the students' choice (in the area **Electives** further seminars can be taken).
- Central application and allocation procedure twice a year in the middle of the semester (via WueStudy) → module **Seminar Master International Economic Policy**. Here, a naming of up to three prioritized preferred chairs is possible.

Seminar (2/3)

- **Procedure**

- Apply for a seminar (in the pre-semester via WueStudy). Submit a current transcript of records and an overview of registered exams to the priority 1 chair.
 - **Organizational instructions:** In addition, follow the individual instructions on the chair homepages (which deadlines and whether further documents are to be submitted to the respective chair or whether there are further requirements for participating in a seminar (e.g. having previously passed at least one module at the chair) as well as the exact schedule of the chairs).
- After the end of the application period, the chairs assign the admission on the basis of their criteria.
- The approvals will be announced on certain key dates. Therefore, you should keep track of the status of your application on WueStudy (status „AN“ changes to „ZU“). Generally, the chair then contacts you by e-mail or appearance at the first meeting.
- Writing the seminar paper (sometimes possible during the non-lecture period)
- Submission of the seminar paper at the chair
- Presentation of the results

Seminar (3/3)

Getting a seminar place and second application part

- If an admission is **obtained**, then you have the following options:
 - **Taking the place** (Then you do not have to do anything, the chair will send an e-mail to you.)
 - **Switching** (Then you have to sign off at the „Restplatzbörse“ from the chair at which you got the admission and sign in at the new chair with free capacities. The available place is immediately reassigned to the „Restplatzbörse“ and can be signed in by anyone else. After relinquishing an allocated place, there is no right to get it back again.)
 - **Completely withdrawing** (Then sign off in the „Restplatzbörse“ and herewith another student is enabled to sign in at this chair.)
- If **no** admission is **received** → In the „Restplatzbörse“ choose another chair with free capacity on a „first come, first serve“ basis.
- **Please note:** The result of the assignment or registration and deregistration after the closure of the „Restplatzbörse“ is binding. In case of problems, please immediately contact the Dean of Studies!

Examination Period

- **Exam dates:** Normally, the exams take place twice a year (end of summer semester, end of winter semester) – there is no second try, you have to wait one semester to try again
- Exam registration is necessary → in WueStudy (registration for exams takes place towards the middle of the semester)
 - See all deadlines and dates at <https://www.uni-wuerzburg.de/studium/pruefungsamt/master/wirtschaftswissenschaften/>
- Examination period usually for two weeks (also on Saturdays)
- Further deadlines and dates at <https://www.uni-wuerzburg.de/studium/studienangelegenheiten/fristen-und-termine/>

Notes

- **Generally**, you do **not** have to **register** for **lectures**. **Exceptions**: Lectures with limited places, simulation games, block courses (whether this is the case can be seen in WueStudy)
- For courses you usually get **5 ECTS credits**; for term papers you get **10 ECTS credits**
- As soon as you have **60 ECTS credits** you can register for your **Master's thesis**
- For some courses or seminars specific **prerequisites** may be recommended or given as a condition (have a look at the homepage of the respective chair)

Tips



- There is **no maximum** number of **trials for the exams** (**exception**: Master's thesis)
- Also **more** than the required **ECTS credits** can be brought in with the corresponding modules in the respective compulsory elective areas. Only the courses with the best grades will be taken – according to the assigned elective areas – for the calculation of the final grade. Those courses whose grades are not included in the final grade are listed separately.

Program in European Law

- For students of Law and Economic who are interested in European Law
- Obtaining the degree „Europarechtsökonom“
- 21 SWS (one lecture usually 2 SWS) must be completed (but double credit in the individual area as well as in the accompanying study program is possible)
- Compulsory modules:
 - Grundzüge Europarecht (3 SWS)
 - Binnenmarktrecht (2 SWS)
 - Europäischer Grundrechtsschutz (2 SWS)
 - Europarechtliches Seminar
- Important: Enrolment required by the end of the first month of lectures
- For further information see <https://www.jura.uni-wuerzburg.de/en/lehrstuehle/remien/program-in-european-law/>

Double Degree Programme

- For Master students in IEP there are two options for a double degree programme, either with
 - University of Ghent, Faculty for Economics and Business Administration, or with
 - University of Verona, Department of Economics
- For further information see <https://www.wiwi.uni-wuerzburg.de/studium/master/international-economic-policy/double-degree/>
- Contact
 - Michaela Briglmeir, Administrative Coordinator of Exchange, Faculty of Business Management and Economics (E-Mail: ausland@wiwi.uni-wuerzburg.de)
 - Prof. Dr. Hans Fehr, Academic International Coordinator, Faculty of Business Management and Economics (E-Mail: hans.fehr@uni-wuerzburg.de)

Semester Abroad

- Study at a foreign university is actively encouraged by the Faculty of Business and Economics.
- Those who are interested in studying abroad should start planning in good time, i.e. about 1 ½ years in advance.
- Further information: www.wiwi.uni-wuerzburg.de/international/outgoing/
- International Office offers further programs: www.international.uni-wuerzburg.de/

International Cooperation of our Faculty

- contacts to about **75 European universities** within the ERASMUS+ programme
- additionally **30 worldwide partnership programmes**
- Approx. **130 outgoings** and **120 incomings** p.a.; tendency increasing
- Two international summer schools p.a.



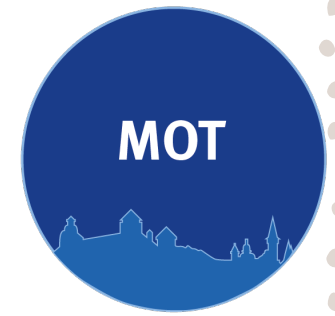
MOT



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Questions?



- **If you have any further questions, please feel free to send an e-mail to**

Lea Freimann: lea.freimann@stud-mail.uni-wuerzburg.de

- **or write in our MOT IEP WS22/23 WhatsApp Group**
 - WhatsApp QR code:





Social Media Channels

News from the faculty is also available via our social media profiles.



Facebook

@uniwue.wiwi

<https://www.facebook.com/uniwue.wiwi/>



Instagram

@wiwiuniwue

<https://www.instagram.com/wiwiuniwue/>



Twitter

@uniwuewiwi

<https://twitter.com/UniWueWiwi>



Youtube

<https://go.uniwue.de/wiwiyt>

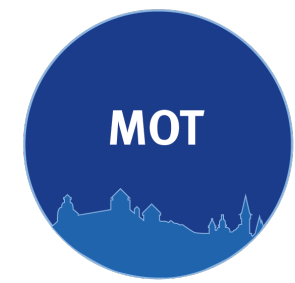


TikTok

@wiwiuniwue

<https://www.tiktok.com/@wiwiuniwue>

→ **Simply follow, subscribe, like, and share!**



Events for New Students

- **Pub tour today, October 16 at 18:30 p.m.**

- Registration at

https://doodle.com/poll/rv7xi38rc8nkxbef?utm_source=poll&utm_medium=link

- **City Rallye on Sunday, April 27 at 10:00 a.m.**

- Registration at

https://doodle.com/poll/za96wp3dfd6psg27?utm_source=poll&utm_medium=link