


PROJECT JOURNEY CARDS

Questions for your Project.

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Project Journey Cards (Nov. 2015)



 overthefence.com.de - The Project Journey

HOW TO GET STARTED


Creating a shared picture based on a story

1 Story Teller (case giver) introduces a current project or project idea using the Story Card in 5 minutes.
5 Team Players have the mission to discover all areas of the Project Journey. Each person focuses on one area guided by the questions cards.
Goal: Find as many answers as possible for your cards. After 20 minutes, create a common picture of the project on the canvas. **Be prepared to be surprised!**


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THE STORY OF THE PROJECT

What do you want to achieve?
For whom is the project and its results important - and why? What is important for you?
When are the results needed?
How do you want to proceed?
What is the biggest challenge?
In which case would you celebrate?

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PURPOSE (1/3)

What is the intention behind the project?




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PURPOSE (2/3)

Why is the project meaningful and important - and for whom?




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PURPOSE (3/3)

How will the project change the future - and for whom?



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CUSTOMER

Who is actually the customer?
People who
... pay for the project (Sponsor)
... can start & stop the project (Owner)
... are impacted by the results (Recipients)



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RESULT

What is the project supposed to deliver to the customer? Is it rather
... a new product / a new service?
... new insights / knowledge?



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QUALITY

What will make your customers really happy regarding the
... RESULT of the project?
... MILESTONES of reaching the result?
... information and collaboration?



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CONDITIONS



Known forces, facts, events,
and people that influence
the journey.
... What/who is supporting the project?
... What/who is restraining the project?

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RESOURCES



Which resources do you need?
... project workspace(s)
... meeting facilities (on-site, online)
... tools and materials

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BUDGET



How much money is needed/
available for
... the TEAM (internal and external)
... the RESOURCES?

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RISKS + CHANCES



Which uncertain future events
might seriously endanger or lift-up
the project, in case they will happen?

(If it will happen for sure, take it as a **CONDITION**.)

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MILESTONES



Good reasons to celebrate. What
are important stages of progress?
Due dates for
... intermediate results
... crucial decisions
... visible and measurable accomplishments

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TIME (1/3)



When does the project start?
What does it take you to start the project?
(e.g. approvals, preparation etc.)

Sometimes the preparation takes so much that it requires
an own project.

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TEAM



Who is / should be on board?
... in the core team?
... in the extended team?
... as (external) partners?

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TIME (2/3)



When is the project due to
be completed (end date)?

Check with the desired **RESULTS** –
by when should they be in place?

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TIME (3/3)



How flexible is the timeline regarding
... start and end of the project?
... due dates of important **MILESTONES**?

People tend to forget defining due dates for **MILESTONES**.
Ask for them!

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